Minutes kept at the annual general meeting in Norva24 Group AB (reg. no. 559226–2553) ("Norva24"), on 25 May 2023, Stockholm

1 § Opening of the meeting

Vidar Meum, the Chairman of the Board of Directors, declared the meeting opened.

It was noted that shareholders had been given the opportunity to exercise their voting rights by postal voting ahead of the annual general meeting, in accordance with Chapter 7, Section 4 a of the Swedish Companies Act (2005:551) and Norva24's Articles of Association.

The notice to the meeting was attached, Appendix 1.

The form used for postal voting was attached, Appendix 2.

2 § Election of chairman of the meeting

Vidar Meum was elected chairman of the meeting in accordance with the proposal by the Nomination Committee. It was noted that Johan Thiman from White & Case was appointed to keep the minutes.

3 § Preparation and approval of the voting register

The list, <u>Appendix 3</u>, which had been prepared by Euroclear Sweden AB on behalf of Norva24, was approved as the voting list for the meeting.

4 § Approval of the agenda

The agenda included in the notice was approved as the agenda for the annual general meeting.

5 § Election of one or two persons to verify the minutes

It was resolved that Marianne Nilsson, representing Swedbank Robur, and Oskar Börjesson, representing Skandia, were to verify the minutes of the meeting.

6 § Determination as to whether the meeting was duly convened

It was noted that the notice of today's meeting had been published on Norva24's website on 21 April 2023, and in the Official Swedish Gazette on 24 April 2023 and that advertisement of the notice had been published in Dagens Industri on the same day. It was then decided that the meeting had been duly convened.

7 § Speech by the CEO and statement by the Chairman of the Board of Directors

Vidar Meum, the Chairman of the Board of Directors, gave an account of the Board of Directors' work during 2022.

The CEO, Henrik Damgaard, gave an account of the group's operations during 2022.

8 § Presentation of the annual report and auditor's report and, where applicable, the consolidated income statement and balance sheet

It was noted that the Board of Directors' and the CEO's annual report for the year 2022, including the Board of Directors' report, the income statement and the balance sheet, as well as the consolidated income statement and balance sheet, and Norva24's auditor's report on the review of the board's and the CEO's management had been available on Norva24's website since 24 April 2023. The documents have also been sent to the shareholders who have requested it. It was further noted that the auditor's statement regarding whether the guidelines for remuneration to senior executives adopted by the annual general meeting have been complied with, had been presented by having it available at the company and on the company's website.

The accounting materials, the auditor's report and the auditor's statement were thus presented. The contents of the documents appear in Appendix 4 and Appendix 5.

9 § Resolution regarding the adoption of the income statement and balance sheet and, where applicable, the consolidated income statement and balance sheet

The income statement and the balance sheet as well as the consolidated income statement and balance sheet was adopted.

10 § Resolution regarding allocation of the company's profit or loss according to the adopted balance sheet

It was resolved in accordance with the Board of Directors' proposal on profit allocation, meaning that no dividend is to be paid to the shareholders, and that the earnings at the disposal of the annual meeting shall be carried forward to a new account.

11 § Resolution regarding discharge from liability of the members of the Board of Directors and the CEO

It was resolved to grant the members of the Board of Directors and the CEO discharge from liability for their management of the company's affairs for the financial year 2022.

It was further noted that the members of the Board of Directors as well as the CEO did not partake in the decision regarding their own discharge from liability.

12 § Determination of fees for the Board of Directors and to the auditors

It was resolved, in accordance with the Nomination Committee's proposal, that the Directors' fees shall be paid out in a total of NOK 2,795,000 divided into NOK 625,000 for the Chairman and NOK 310,000 for each of the other members of the Board of Directors appointed by the general meeting, that a special fee shall be paid out to the board members appointed by the Board of Directors to act as Audit Committee, amounting to NOK 125,000 for the Chairman and NOK 50,000 for other members, and that a special fee shall be paid out to the members appointed by the Board of Directors to act as the Remuneration Committee, amounting to NOK 70,000 for the Chairman and NOK 40,000 for other members.

It was thereafter resolved in accordance with the Nomination Committee's proposal regarding auditor fees, meaning that the auditor's fee for the period until the end of the next annual general meeting shall be paid in accordance with approved invoices.

13 § Election of the Board of Directors and accounting firm or auditors as well as any deputy auditors

It was resolved, in accordance with the Nomination Committee's proposal, that the number of board members elected by the general meeting for the period until the end of the next annual general meeting shall be eight (8) without deputies and that Norva24 shall have one (1) auditor without auditor deputies.

It was thereafter resolved, in accordance with the Nomination Committee's proposal regarding the election of the Board of Directors, to re-elect current board members Vidar Meum, Monica Reib, Ulrika Östlund, Arild Bødal, Allan Engström, Linus Lundmark and Mats Lönnqvist, to elect Pontus Boman as new board member and to re-elect Vidar Meum as Chairman of the Board of Directors.

It was thereafter resolved, in accordance with the Nomination Committee's proposal regarding the election of an auditor, to re-elect Öhrlings PricewaterhouseCoopers AB. It was noted that the authorized auditor Nicklas Kullberg will be the auditor in charge.

14 § Approval of remuneration report

It was noted that the Board of Directors' report on remuneration pursuant to Chapter 8, Section 53 a of the Swedish Companies Act, <u>Appendix 6</u>, has been available on Norva24's website and at Norva24 since 24 April 2023.

The meeting resolved to approve the Board of Directors' report on remuneration as set out in Appendix 6.

15 § Proposal for resolution regarding authorisation for the Board of Directors to acquire and sell treasury shares

It was resolved in accordance with the Board of Directors' proposal for resolution regarding authorization for the Board of Directors to acquire and sell treasury shares, Appendix 7.

It was noted that shareholders representing more than two thirds of both the votes cast and the shares and votes represented at the meeting supported the proposal.

16 § Proposal for resolution on authorization for the Board of Directors to resolve on new issue of shares

It was resolved in accordance with the Board of Directors' proposal for resolution on authorization for the Board of Directors to resolve on new issue of shares, <u>Appendix 8</u>. It was noted that shareholders representing more than two thirds of both the votes cast and the shares and votes represented at the meeting supported the proposal.

17 § Proposal regarding (A) resolution on adoption of a long-term incentive program for management and key personnel and (B) transfer of shares under the long-term incentive program

It was resolved in accordance with the Board of Directors' proposal, <u>Appendix 9</u>, regarding the adoption of a long-term incentive program and transfer of shares under the long-term incentive program.

It was noted that shareholders representing more than nine tenths of both the votes cast and the shares and votes represented at the meeting supported the proposal.

28 § Closing of the meeting

Vidar Meum declared the annual general meeting closed.

Recorded by:	Verified by:
Johan Thiman	- Vidar Meum
Johan Timhan	Vider Medin
	Marianne Nilsson
	Oskar Börjesson

NOTICE CONVENING THE ANNUAL GENERAL MEETING OF NORVA24 GROUP AB (PUBL)

The shareholders of Norva24 Group AB (publ), reg. no. 559226–2553 ("Norva24" or the "Company"), are hereby given notice of the Annual General Meeting to be held on May 25, 2023 at 16:00 CEST at GT30, Grev Turegatan 30, Stockholm.

The Board of Directors has resolved that shareholders shall have the right to exercise their voting rights by postal voting ahead of the Annual General Meeting in accordance with Chapter 7, Section 4 a of the Swedish Companies Act (2005:551) and the Company's Articles of Association. Shareholders may therefore choose to exercise their voting rights at the meeting by postal voting, in person or through proxy.

Registration and notification

A person who wishes to participate in the Annual General Meeting must:

- be listed as a shareholder in the presentation of the share register prepared by Euroclear Sweden AB concerning the circumstances on May 16, 2023, and
- give notice of intent to participate in accordance with the instructions under the heading "Notification of physical participation or participation through a proxy" or by casting its postal votes in accordance with the instructions under the heading "Postal voting" below so that the notification of participation or the postal voting form is received by Euroclear Sweden AB no later than May 19, 2023.

In order to be entitled to participate in the meeting, a shareholder whose shares are registered in the name of a nominee must, in addition to giving notice of participation in the Annual General Meeting or submitting its postal vote, register its shares in its own name so that the shareholder is listed in the presentation of the share register as of the record date May 16, 2023. Such re-registration may be temporary (so-called voting rights registration), and request for such voting rights registration shall be made to the nominee, in accordance with the nominee's routines, at such time in advance as decided by the nominee. Voting rights registration that have been made by the nominee no later than May 19, 2023 will be taken into account in the presentation of the share register.

Notice of attendance

Notification of attendance at the Annual General Meeting may be made:

- By E-mail: GeneralMeetingService@euroclear.com
- By telephone: +46 8-402 91 33
- By post: Norva24 Group AB (publ), "Annual General Meeting", c/o Euroclear Sweden, Box 191, SE-101 23 Stockholm, Sweden
- Through Euroclear's website: https://anmalan.vpc.se/EuroclearProxy

The notification shall state the shareholder's:

- Name or business name
- Personal identity number/Corporate Registration Number
- Address and daytime telephone number
- Shareholding
- When applicable, information about any assistants, not more than two assistants, and information on any proxies which may accompany the shareholder to the Meeting

Shareholders represented by proxy shall issue a dated power of attorney for the proxy. If the power of attorney is issued on behalf of a legal entity, a certified copy of a registration certificate or corresponding document ("certificate") for the legal entity shall be appended. The power of attorney and certificate may not be more than one year old. However, the validity of the power of attorney may be a maximum of five years from the date of issue, if specifically stated. The power of attorney in original and, where applicable, the certificate, should be sent by post to the Company at the address stated above well in advance of the Annual General Meeting. Proxy forms are available from Norva24's website, https://www.norva24.com/about-us/general-meetings/ and will be sent to shareholders who so request and inform the Company of their address.

Postal voting

The Board of Directors has resolved that shareholders also shall have the right to exercise their voting rights by postal voting ahead of the Annual General Meeting in accordance with Chapter 7, Section 4 a of the Swedish Companies Act (2005:551) and the Company's Articles of Association. A special form must be used for the postal vote. The form for postal voting is available on Norva24's website https://www.norva24.com/about-us/general-meetings/. Completed and signed forms for postal voting can be sent by mail to Norva24 Group AB (publ), "Annual General Meeting", c/o Euroclear Sweden, Box 191, 101 23 Stockholm, Sweden or by e-mail to GeneralMeetingService@euroclear.com. Completed forms must be received by Euroclear no later than May 19, 2023. Shareholders who are natural persons may also cast their votes electronically through verification with BankID via Euroclear Sweden AB's website https://anmalan.vpc.se/EuroclearProxy. Such electronic votes must be submitted no later than May 19, 2023.

The shareholders may not provide special instructions or conditions to the postal vote. If so, the entire postal vote is invalid. Further instructions and conditions can be found in the postal voting form and at https://anmalan.vpc.se/EuroclearProxy.

If the shareholder submits its postal vote by proxy, a written and dated Power of Attorney signed by the shareholder must be attached to the postal voting form. Proxy forms are available on Norva24's website https://www.norva24.com/about-us/general-meetings/. If the shareholder is a legal person, a registration certificate or other authorisation document must be attached to the form.

Number of shares and votes

Norva24 has a total of 182,682,740 shares and votes. Norva24 holds no treasury shares.

Proposed agenda

- 1. Opening of the Meeting;
- 2. Election of Chairman of the Meeting;
- 3. Preparation and approval of the voting register;
- 4. Approval of the agenda;
- 5. Election of one or two persons to verify the minutes;
- 6. Determination as to whether the Meeting was duly convened;
- 7. Speech by the CEO and statement by the Chairman of the Board of Directors:
- 8. Presentation of annual report and auditors' report and, where applicable, the consolidated annual report and auditors' report for the group;
- 9. Resolution regarding the adoption of the income statement and the balance sheet and, where applicable, the consolidated income statement and balance sheet;
- 10. Resolution regarding allocation of the Company's profit or loss according to the adopted balance sheet;
- 11. Resolution regarding discharge from liability of the board members and of the managing director:
- 12. Determination of fees for the Board of Directors and to the auditors;
- 13. Election of the Board of Directors and accounting firm or auditors and any deputy auditors;
- 14. Approval of remuneration report;
- 15. The Board of Directors' proposal regarding authorisation for the Board of Directors to acquire and sell treasury shares;
- 16. The Board of Directors' proposal for resolution on authorisation for the Board of Directors to resolve on new issue of shares;
- 17. The Board of Directors' proposal regarding (A) resolution on adoption of a long-term incentive program for management and key personnel and (B) transfer of shares under the long-term incentive program;
- 18. Closing of the Meeting.

Election of Chairman of the Meeting (item 2)

The Nomination Committee proposes that Vidar Meum (or, in the event of he being prevented from doing so, the person appointed by the Nomination Committee instead) be appointed Chairman at the 2023 Annual General Meeting.

Preparation and approval of the voting register (item 3)

The voting register proposed to be approved is the voting register prepared by the Company, based on the general meeting shareholders' register and votes received in advance, and verified by the persons assigned to check the minutes.

Election of one or two persons to verify the minutes (item 5)

The Board of Directors proposes Shoan Panahi, representing Valedo Partners Fund II AB, or if he is prevented from participating, the person appointed by the Board of Directors, to check the

minutes. The assignment to check the minutes also include checking the voting list and that the received postal votes are correctly reflected in the minutes of the meeting.

Resolution regarding allocation of the Company's profit or loss according to the adopted balance sheet (item 10)

With regards to Norva24's current dividend policy to reinvest cash flows into growth and expansion initiatives, including acquisitions, the Board of Director proposes that no dividend for the financial year 2022 is to be paid and that earnings at the disposal of the meeting shall be carried forward to a new account.

Determination of fees for the Board of Directors and to the auditors (item 12)

The Nomination Committee proposes that the Directors' fees amount to a total of NOK 2,795,000, with the Chairman receiving NOK 625,000 of this amount (representing an increase with NOK 25,000) and each of the other members elected by the General Meeting receiving NOK 310,000 (representing an increase with NOK 10,000).

Further, the Nomination Committee proposes that the members appointed by the Board of Directors to act as Audit Committee shall receive fees of NOK 125,000 for the Chairman (representing an increase of NOK 25,000) and the other members NOK 50,000 (i.e. unchanged fees), and that the members appointed by the Board of Directors to act as the Remuneration Committee, shall receive fees of NOK 70,000 for the Chairman and NOK 40,000 for other members (i.e. unchanged fees).

The Nomination Committee proposes that the fees to the auditor should be paid in accordance with approved invoices.

Election of the Board of Directors and accounting firm or auditors as well as any deputy auditors (item 13)

The Nomination Committee proposes

- that the Board of Directors, to the extent appointed by the Annual General Meeting, shall consist of eight ordinary members without deputies;
- that Norva24 have one auditor without deputy auditors.

The Nomination Committee proposes re-election of Vidar Meum (member and Chairman since 2017), Monica Reib (member since 2021), Ulrika Östlund (member since 2021), Arild Bødal (member since 2015), Allan Engström (member since 2015), Linus Lundmark (member since 2015) and Mats Lönnqvist (member since 2015), as well as new election of Pontus Boman as members of the Board of Directors until the end of the next Annual General Meeting.

Pontus Boman, born 1971, is Investment Director and responsible for the Distribution & Retail sector at Nordstjernan and a member of the Board of Directors in Alligo AB. Pontus was previously President and CEO of Bergman & Beving and prior to that he held senior positions in the B&B Tools Group, ESSVE, Boston Consulting Group and Accenture. Pontus holds a Master of Science degree in Mechanical Engineering from KTH. Pontus does not own any shares in Norva24.

The Nomination Committee further proposes re-election of Vidar Meum as Chairman of the Board of Directors.

Information about the other proposed members of the Board of Directors for re-election is available at Norva24's webpage, https://www.norva24.com/about-us/the-board-of-directors/.

The Nomination Committee proposes re-election of Öhrlings PricewaterhouseCoopers AB for the period until the end of the next Annual General Meeting. Öhrlings PricewaterhouseCoopers AB has informed the Nomination Committee that Nicklas Kullberg will be the auditor in charge.

Approval of remuneration report (item 14)

The Board of Directors proposes that the Annual General Meeting resolves to approve the Board of Directors' report on remuneration pursuant to Chapter 8, Section 53 a of the Swedish Companies Act.

The Board of Directors' proposal regarding authorisation for the Board of Directors to acquire and sell treasury shares (item 15)

Acquisitions of treasury shares

The Board of Directors proposes that the Annual General Meeting authorises the Board of Directors to resolve to acquire treasury shares in accordance with the following.

- 1. Acquisitions may be made on Nasdaq Stockholm or in accordance with a tender offer to all Norva24 shareholders.
- 2. Acquisitions of shares may not result in the total holding of treasury shares, at any time, exceeding ten (10) per cent of all shares in Norva24.
- 3. Acquisitions of shares on Nasdaq Stockholm may only be affected at a price within the currently effective registered price interval on Nasdaq Stockholm, meaning the price interval between the highest bid price and the lowest ask price.
- 4. Acquisitions in accordance with a tender offer according to 1 above shall be affected at a price corresponding to the lowest share price at the time of the offer with a maximum premium of twenty (20) per cent.
- 5. The authorisation may be used on one or several occasions, but only until the 2024 Annual General Meeting.

The Board of Director's report pursuant to Chapter 19 Section 22 of the Swedish Companies Act will be available at Norva24 and on Norva24's website, www.norva24.com, no later than three weeks prior to the Annual General Meeting and will be sent, free of charge, to shareholders who so request and inform the Company of their address.

Sales of treasury shares

The Board also proposes that the Annual General Meeting authorises the Board of Directors to resolve to sell treasury shares in accordance with the following.

1. Sales of shares may only take place outside Nasdaq Stockholm, with or without deviation from the shareholders' preferential rights and with or without payment in kind or payment by way of set-off. Such sales may be made at a price in SEK or value for obtained property corresponding to the price for the sold Norva24 shares at the time of the sale, with a divergence found reasonable by the Board of Directors.

- 2. The number of shares that may be sold should not amount to more than ten (10) per cent of the total number of shares in Norva24.
- 3. Sales in connection with company acquisitions may be made at a market value as decided by the Board of Directors.
- 4. The authorisation may be used on one or more occasions, but only until the 2024 Annual General Meeting.

The purpose of the abovementioned authorisations to acquire and sell treasury shares is to finance major acquisitions of operations through payment with treasury shares and to continuously be able to adapt Norva24's capital structure and thereby contribute to an increase in value for shareholders and enable the assurance of costs and delivery of shares in connection with Norva24's long-term incentive plans.

The possibility to deviate from the shareholders' preferential rights at sales of treasury shares is justified by the fact that such sales may be made with greater speed, flexibility and are more cost-effective than a sale to all shareholders. The Company cannot provide shareholders the possibility to exercise any preferential right if the Company's treasury shares are used for the purpose of enabling financing of major acquisitions or as a part of the execution of Norva24's long-term incentive plans.

The Board of Directors' proposal for resolution on authorisation for the Board of Directors to resolve on new issue of shares (item 16)

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board of Directors to, on one or several occasions until the Annual General Meeting 2024, resolve on a new issue of shares.

The number of shares to be issued with the authorisation shall be no more than 10 percent of the registered share capital at the time of the new share issue resolution. The new issue of shares can be made with or without deviation from the shareholders' preferential rights and with or without provisions for contribution in kind, set-off or other conditions. The purpose of the authorisation is to increase the Company's financial flexibility and enable acquisitions by payment of shares. If the Board of Directors resolves on an issue with deviation from the shareholders' preferential right, the reason may be to add new capital and/or new company owners of strategic importance to the Company and/or the acquisition of other companies or businesses. At a deviation from the shareholders' preferential right, the issue rate shall be determined in accordance with market conditions. Other terms may be resolved by the Board of Directors.

The proposal is subject to the support of shareholders representing at least two-thirds of the votes cast and the shares represented at the meeting.

The Board of Directors' proposal regarding (A) resolution on adoption of a long-term incentive program for management and key personnel and (B) transfer of shares under the long-term incentive program (item 17)

The board of directors (the "Board of Directors") of Norva24 Group AB (publ) (the "Company" and, together with its subsidiaries, the "Group") proposes that the Annual General Meeting resolves on the adoption of a stock-option based long-term incentive program for the

Group's management and key personnel ("LTIP 2023") and on transfer of bought-back shares according to items (A) and (B) below.

(A) – Adoption of a long-term incentive program for management and key personnel Overview and background

LTIP 2023 is a program under which the participants, conditioned by an investment in the Company's shares, will be granted stock options to acquire additional shares in the Company for a pre-determined price ("Options"), subject to vesting over a three-year period in accordance with the below.

LTIP 2023 encompasses up to 35 employees of the Group. LTIP 2023 is intended for members of management and key personnel. The Board of Directors believes that an equity-based incentive program in the form of stock options is a central part of an attractive and competitive remuneration package in order to attract, retain and motivate competent members of management and key personnel, and to focus the participants on delivering exceptional performance, which contributes to value creation for all shareholders.

Investment in Qualification Shares

Participation in the LTIP 2023 requires that participants, directly or indirectly through a company, with their own funds, acquire shares in the Company at market price on Nasdaq Stockholm ("Qualification Shares").

The Qualification Shares shall be acquired no later than 31 July 2023 (the "Qualification End Date"). Subject to approval by the Board of Directors, the participants may also request to have shares that the participant already have acquired during 2023 to be designated as Qualification Shares. If the participant has inside information or otherwise is prevented from acquiring Qualification Shares before the Qualification End Date, the Qualification Shares must instead be acquired as soon as possible, and no later than 31 December 2023.

Additional persons who have been recruited but who have not yet started their employment in the Group before the Qualification End Date, may be offered participation conditional on the employment being started and the relevant participant acquiring Qualification Shares no later than 31 December 2023.

Conditions for the Options

The following conditions shall apply for the Options.

- (i) The Options shall be granted free of charge to the participants.
- (ii) For each Qualification Share acquired by a participant, the participant will be awarded 40 Options.
- (iii) The maximum number of Options that may be allocated to the participants under LTIP 2023 is 2,283,534. The maximum allocation per individual in each category shall be 230,000 Options for Category 1 (CEO), 171,265 Options for Category 2 (CFO and CCDO), 114,177 Options for Category 3 (Country CEOs) and 57,088 Options for Category 4 (Branch managers and other key employees).
- (iv) The Board of Directors shall resolve upon the allocation of Options (on one or several occasions) as soon as possible after the Qualification End Date (the "Grant Date").
- (v) Each Option entitles the holder to acquire one share in the Company at a pre-determined exercise price corresponding to 120 percent of the volume weighted average price for

the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the date of publication of the Group's interim financial report for January-March 2023. For participants who have been recruited but who have not yet started their employment in the Group before the Qualification End Date and that have been offered participation in LTIP 2023, the pre-determined exercise price will correspond to 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the relevant Grant Date.

- (vi) The Options shall vest over a three-year period, with one third of the Options vesting on the first anniversary of the Grant Date, one third of the Options vesting on the second anniversary of the Grant Date, and one third of the Options vesting on the third anniversary of the Grant Date (the "Vesting End Date"), and thereafter be exercisable, provided that the participant (i) has remained employed by the Group, and (ii) has retained and not sold or transferred any of its Qualification Shares prior to the Vesting End Date (subject to customary exceptions, as determined by the Board of Directors). In the event that a participant's employment is terminated before all Options have vested and been exercised, the participant will only be entitled to exercise the Options that have been vested before the participant's employment was terminated (subject to customary exceptions, as determined by the Board of Directors).
- (vii) The Options may be exercised during a period of three (3) months from the Vesting End Date.
- (viii) The Options are non-transferable and may not be pledged.
- (ix) The Options may be granted by the Company as well as any other company in the Group.
- (x) In the event of a public take-over offer, a sale of the Group's business, a significant asset sale, liquidation, merger or any other such transaction affecting the Company, the Options will vest immediately.

Scope

The total amount of shares in the Company that can be allocated to the participants under LTIP 2023 amounts to 2,283,534 shares, which represents approximately 1.25 percent of the outstanding shares and votes in the Company as of the date of this proposal.

Recalculations

The number of Options, the number of shares each Option entitles the holder to acquire and the price per share shall be subject to customary re-calculation terms (as determined by the Board of Directors), for example in the event that changes occur in the Company's equity capital structure (such as a bonus issue, merger, rights issue, share split or reverse share split or reduction of the share capital) and similar corporate actions, with regard to customary practice for similar incentive plans.

Plan rules and adjustment of the LTIP 2023 terms

The Board of Directors, or the Remuneration Committee, shall be responsible for preparing the detailed plan rules of LTIP 2023, in accordance with the above mentioned terms and guidelines. To this end, the Board of Directors shall be entitled to make adjustments to comply with foreign regulations or market practice, including resolving on cash or other settlement if deemed favourable for the Group based on foreign tax regulations.

The Board of Directors may also make other adjustments if significant changes in the Group or its environment would result in a situation where the adopted terms and conditions of LTIP 2023 no longer serve their purpose.

Delivery of shares under LTIP 2023

In order to secure the delivery of shares in the Company under LTIP 2023, the Board of Directors proposes that the Board of Directors shall be entitled to transfer bought-back shares in the Company to the participants (pursuant to item (B) below). Alternatively, if the applicable majority requirements are not met, the Board of Directors proposes that the Company shall enter into so-called equity swap agreements with a third party in order to fulfil its obligations under the LTIP 2023. The Board of Directors regards the first alternative, *i.e.* the transfer of bought-back shares to the participants, to be the most cost efficient and flexible arrangement for the delivery of shares.

Estimated costs and effect of key performance indicators

LTIP 2023 will be accounted for in accordance with IFRS 2 on share-based payments. Social security costs will be expensed in the income statement according to UFR 7 during the vesting period.

Assuming a share price at the time of allocation of Options of SEK 30, a strike price for the Options at SEK 36, an annual increase in the share price of 20 percent and that all Options are allocated up-front, the average annual cost for the Company is estimated to approximately SEK 2.5 million per year before tax. The average annual social security costs over the vesting period are estimated to approximately a total of SEK 2.4 million, based on the above assumptions, that all Options are fully vested, a vesting period for all Options of three years and estimated social security costs of 20 percent. The social security costs associated with LTIP 2023 will be covered by the cash received from sale of treasury shares by the Company on Nasdaq Stockholm. The social security costs associated with LTIP 2023 will hence be fully covered and will not affect the Company's cash flow.

The total cost of LTIP 2023, including all social security costs, is estimated to amount to approximately SEK 14.7 million under the above assumptions. The costs associated with LTIP 2023 are expected to have a marginal effect on the Company's key performance indicators.

Preparation of this proposal

LTIP 2023 has been initiated by the Board of Directors and prepared together with external advisors based on an evaluation of prior incentive programs and market practice for comparable companies. LTIP 2023 has been prepared by the Remuneration Committee and reviewed by the Board of Directors.

Other incentive programs in the Group

Information about existing incentive programs can be found in the Company's annual report 2022.

Majority requirements

A resolution to introduce LTIP 2023, in accordance with the Board of Directors' proposal pursuant to this item (A), is valid where supported by shareholders holding more than half of the votes cast at the Annual General Meeting.

(B) – Transfer of shares under LTIP 2023

Background

In order to implement LTIP 2023 in a cost-efficient and flexible manner, the Board of Directors has considered different methods for ensuring the delivery of shares in the Company to participants upon exercise of the Options under LTIP 2023. Based on these considerations, the Board of Directors intends to ensure delivery by transferring shares held by the Company to the participants. A transfer of the Company's bought-back shares in this way requires a particularly high majority to be met at the Annual General Meeting. In the event that the Board of Directors' proposal regarding the transfer of bought-back shares to the participants does not receive the required majority, the Board of Directors intends to enter into an equity swap agreement with a third party to secure that delivery of shares in the Company can be made to the participants.

The Board of Directors' proposal on resolution of transfer of bought-back shares to the participants

The Board of Directors therefore proposes that the Annual General Meeting resolves on the transfer of bought-back shares in accordance with the terms set out below:

- (i) Transfer can be made of a maximum of 2,283,534 shares in the Company to participants in LTIP 2023 (or a higher number that may result from a recalculation in the event that changes occur in the Company's equity capital structure (such as a bonus issue, merger, rights issue, share split or reverse share split or reduction of the share capital) and similar corporate actions, with regard to customary practice for similar incentive plans).
- (ii) The transfer of shares shall be made against payment of a pre-determined exercise price corresponding to 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the date of publication of the Group's interim financial report for January-March 2023 (or, for participants who have been recruited but who have not yet started their employment in the Group before the Qualification End Date, 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the relevant Grant Date), and at the time according to the terms and conditions when the participants in LTIP 2023 are entitled to receive shares.

The reason for the deviation from the shareholders' preferential rights is that the transfer of the shares is part of executing and settling LTIP 2023. Therefore, and in light of the above, the Board of Directors considers beneficial for Company to transfer shares in accordance with the proposal.

Majority requirement

The Board of Directors' proposal above is valid if supported by shareholders holding no less than nine-tenths of both the votes cast and the shares represented at the Annual General Meeting. The Board of Directors' proposal pursuant to this item (B) is conditional upon that the Board of Directors' proposal on LTIP 2023 is approved by the Annual General Meeting (item (A) above).

Documents

The Board of Directors' complete proposals are set out above. Information about persons proposed as members of the Board of Directors of Norva24, information about proposed Auditor and the Nomination Committee's statement etc., can be found on the Company's website, www.norva24.com. The Annual Report, the Auditor's Report, the Auditor's statement pursuant to Chapter 8, Section 54 of the Swedish Companies Act regarding the remuneration guidelines for the group management, the Remuneration Report pursuant to Chapter 8, Section 53 a of the Swedish Companies Act, and the Board of Directors' statement pursuant to Chapter 19, Section 22 of the Swedish Companies Act relating to the proposal under item 15 above will be available at the Company, Norva24 Group AB (publ) Østre Aker vei 24, NO-0581, Oslo, Norway and on the Norva24's website, www.norva24.com, no later than three weeks prior to the Annual General Meeting. The documents are presented by being available at the Company and on the Norva24's website. They will also be sent to shareholders who so request and state their address. In other respects, complete proposals are provided under the respective item in this notice. The general meeting share register will be available at the Company, Østre Aker vei 24, NO-0581, Oslo, Norway. The documents will also be available at the Annual General Meeting.

Shareholders' right to request information

Shareholders are reminded of their right to, at the Annual General Meeting, request information from the Board of Directors and the President pursuant to Chapter 7, Section 32 of the Swedish Companies Act.

Processing of personal data

For information on how your personal data is processed, see https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf

Stockholm, April 2023
Norva24 Group AB (publ)
Board of Directors

NOTIFICATION OF PARTICIPATION AND FORM FOR POSTAL VOTING

in accordance with § 7 of Norva24 Group AB (publ)'s articles of association

To be received by Norva24 Group AB no later than May 19, 2023.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right for all of the shareholder's shares in Norva24 Group AB (publ), reg. no. 559226–2553 at the Annual General Meeting on May 25, 2023. The voting right is exercised in accordance with the voting options marked below.

Shareholder	Personal identity number/registration number

Assurance (if the undersigned is a legal representative of a shareholder who is a legal entity): I, the undersigned, am a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorized to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions.

Assurance (if the undersigned represents the shareholder by proxy): I, the undersigned, solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked.

Place and date	
Signature	
Clarification of signature	
Telephone number	E-mail

Instructions:

- Complete the information above.
- Select the preferred voting options below.
- Print, sign and send the form by mail to Norva24 Group AB (publ), "Annual General Meeting" c/o Euroclear Sweden, Box 191, SE-101 23 Stockholm, Sweden, or by e-mail to GeneralMeetingService@euroclear.com. Shareholders who are natural persons may also cast their votes electronically through verification with BankID via Euroclear Sweden AB's website https://anmalan.vpc.se/euroclearproxy.
- If the shareholder is a natural person who is personally voting by post, it is the shareholder who should sign under *Signature* above. If the postal vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign.
- A power of attorney shall be enclosed if the shareholder submits its postal vote by proxy. If the shareholder is a legal entity, a registration certificate or corresponding document for the legal entity shall be enclosed with the form.
- Please note that a shareholder whose shares are registered in the name of a bank or other nominee must register its shares in its own name to vote. Instructions regarding this are included in the notice convening the Annual General Meeting.

A shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly refrain from selecting an option. A vote (i.e. the postal voting in its entirety) is invalid if the shareholder has provided the form with specific instructions or conditions or if preprinted text is amended or supplemented.

The form, together with any enclosed authorisation documentation, shall be received by Norva24 Group AB (publ) no later than May 19, 2023. A postal vote can be withdrawn up to and including May 19, 2023, by contacting Euroclear Sweden AB by e-mail to GeneralMeetingService@euroclear.com.

One form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form may be discarded without being considered. If a shareholder has voted by means of postal voting and thereafter attends the meeting venue in person or by proxy, the postal vote is still valid, unless the shareholder participates in a vote during the Annual General Meeting or otherwise withdraws the submitted postal vote. If a shareholder chooses to participate in a vote during the course of the Annual General Meeting, the vote cast will replace the submitted postal vote for the relevant item(s).

Please note that the postal vote is not a notice to attend the meeting venue in person or by proxy. Instructions for shareholders who wish to attend the meeting venue in person or by proxy are included in the notice convening the Annual General Meeting.

For complete proposals regarding the items on the agenda, kindly refer to the notice convening the Annual General Meeting and Norva24's website.

For information on how your personal data is processed, see the integrity policy that is available at Euroclear's website https://www.euroclear.com/dam/ESw/Legal/Privacynotice-bolagsstammorengelska.pdf

Annual General Meeting in Norva24 Group AB (publ) on May 25, 2023

The voting options below comprise the proposals submitted by the Board of Directors and the Nomination Committee, included in the notice convening the Annual General Meeting and held available on the company's website.

2. Election of Chairman of the Meeting
Yes □ No □
3. Preparation and approval of the voting register
Yes □ No □
4. Approval of the agenda
Yes □ No □
5. Election of one or two persons to verify the minutes
Yes □ No □
6. Determination as to whether the Meeting was duly convened
Yes □ No □
9. Resolution regarding the adoption of the income statement and the balance sheet and, where applicable, the consolidated income statement and balance sheet
Yes □ No □
10. Resolution regarding allocation of the Company's profit or loss according to the adopted balance sheet
Yes □ No □
11. Resolution regarding discharge from liability of the board members and of the managing director
11.1 Vidar Meum
Yes □ No □
11.2 Arild Bødal
Yes □ No □
11.3 Terje Bøvelstad
Yes □ No □
11.4 Allan Engström
Yes □ No □
11.5 Linus Lundmark
Yes □ No □

11.6 Mats Lönnqvist
Yes □ No □
11.7 Einar Nornes
Yes □ No □
11.8 Monica Reib
Yes □ No □
11.9 Ulrika Östlund
Yes □ No □
11.10 Henrik Damgaard (as CEO)
Yes □ No □
12. Determination of fees for the Board of Directors and to the auditors
12.1 Fees for the Board of Directors
Yes □ No □
12.2 Fees to the auditors
Yes □ No □
13. Election of the Board of Directors and accounting firm or auditors and any deputy auditors
13.1 Board of Directors
Yes □ No □
13.2 Accounting firm or auditors
Yes □ No □
14. Approval of remuneration report
Yes □ No □
15. The Board of Directors' proposal regarding authorisation for the Board of Directors to acquire and sell treasury shares
Yes □ No □
16. The Board of Directors' proposal for resolution on authorisation for the Board of Directors to resolve on new issue of shares
Yes □ No □
17. The Board of Directors' proposal regarding (A) resolution on adoption of a long-term incentive program for management and key personnel and (B) transfer of shares under the long-term incentive program
17 (A) Long term incentive program
Yes □ No □
17 (B) Transfer of shares
Yes □ No □

Regarding Appendix 4 to the minutes, please refer to Annual Report 2022 available elsewhere on the website.



This is an literal translation of the Swedish original document

Auditor's statement pursuant to Chapter 8, Section 54 of the Swedish Companies Act (2005:551) regarding whether the guidelines for remuneration to senior executives adopted by the annual general meeting of shareholders have been complied with

To the annual general meeting of shareholders in Norva24 Group AB (publ), Corporate Identity Number 559226-2553

We have performed procedures to determine whether the Board of Directors and the Managing Director of Norva24 Group AB (publ) have, for the year 2022 (financial year 2022), complied with the guidelines for remuneration to senior executives adopted by the annual general meeting of shareholders held on 31 May 2022.

Responsibilities of the Board of Directors and the Managing Director

The Board of Directors and the Managing Director are responsible for compliance with the guidelines and for such internal control as the Board of Directors and the Managing Director determine is necessary to ensure compliance with the guidelines.

Auditor's responsibility

Our responsibility is to express an opinion, based on our procedures, to the annual general meeting of shareholders regarding as to whether the guidelines for remuneration to senior executives have been complied with. We conducted our procedures in accordance with FAR's recommendation, RevR 8 *Examination of remuneration to senior executives of some listed companies*. This recommendation requires that we comply with ethical requirements and have planned and performed the procedures to obtain reasonable assurance that the guidelines adopted by the annual general meeting of shareholders have, in all material aspects, been complied with. The firm applies International Standard on Quality Management 1, which requires the firm to design, implement and operate a system of quality management including policies or procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

We are independent of the Norva24 Group AB (publ) in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

The procedures have involved the company's organisation for and documentation of matters pertaining to remuneration to senior executives, recent resolutions regarding remuneration and a selection of payments made to senior executives during the financial year. The procedures selected depend on the auditor's judgment, including the assessment of the risk that the guidelines have not, in all material aspects, been complied with. In making this risk assessment, the auditor considers the aspects of internal control relevant to compliance with the guidelines, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control

We believe that the procedures performed provide a reasonable basis for our opinion below.



Opinion

In our opinion, the Board of Directors and the Managing Director of Norva24 Group AB (publ) have, for the year 2022, complied with the guidelines for remuneration to senior executives adopted by the annual general meeting of shareholders held on 31 May 2022.

Stockholm 20 April 2023

Öhrlings PricewaterhouseCoopers AB

Nicklas Kullberg Authorised Public Accountant



ALWAYS HERE TO HELP!



INTRODUCTION

This report describes how the guidelines for executive remuneration of Norva24 Group AB ("Norva24"), adopted by the extraordinary general meeting held on 30 June 2021, were implemented in 2022. The report also provides information on remuneration to the CEO and a summary of the company's outstanding share-related and share price-related incentive plans. The report has been prepared in accordance with the Swedish Companies Act and the Remuneration Rules issued by the Swedish Corporate Governance Board.

Further information on executive remuneration is available in note 7 (Remuneration and fees for board of directors and group management) on page 108 in the annual report 2022. Information on the work of the remuneration committee in 2022 is set out in the corporate governance report available on pages 78-81 in the annual report 2022.

Remuneration of the board of directors is not covered by this report. Such remuneration is resolved annually by the annual general meeting and disclosed in note 7 on page 108 in the annual report 2022.

KEY DEVELOPMENTS 2022

The CEO summarizes Norva24's overall performance in his statement on pages 8-9 in the annual report 2022.

NORVA24'S REMUNERATION GUIDELINES: SCOPE, PURPOSE AND DEVIATIONS

A prerequisite for the successful implementation of the company's business strategy and safeguarding of its long-term interests, including its sustainability, is that the company can recruit and retain qualified personnel. To this end, the company must offer competitive remuneration. Norva24's remuneration guidelines enable the company to offer executives a competitive total remuneration. Under the remuneration guidelines, executive remuneration shall be at market terms and may consist of the following components: fixed cash salary, variable cash salary, pension benefits and other benefits. The variable cash remuneration shall be linked to financial or non-financial criteria. They may be individualized, quantitative or qualitative objectives. The

criteria shall be designed to contribute to the company's business strategy and long-term interests, including its sustainability, by for example being clearly linked to the business strategy or promoting the executive's long-term development.

The guidelines are found on pages 75-76 in the annual report 2022. During 2022, the company has complied with the applicable remuneration guidelines adopted by the general meeting. No deviations from the guidelines have been decided and no derogations from the procedure for implementation of the guidelines have been made. The auditor's report regarding the company's compliance with the guidelines is available on https://www.norva24.com/about-us/general-meetings/.

No remuneration has been reclaimed. In addition to remuneration covered by the remuneration guidelines, the extraordinary general meeting of Norva24 held on 8 December 2021 resolved to implement a long-term share-related incentive plan.

APPLICATION OF PERFORMANCE CRITERIA

The performance measures for the CEO's variable remuneration have been selected to deliver the company's strategy and to encourage behavior which is in the long-term interest of the company. In the selection of performance measures, the strategic objectives, and short-term and long-term business priorities for 2022 have been taken into account. The non-financial performance measures further contribute to alignment with sustainability as well as the company values.

The variable pay is split in two, where 75% of the bonus is based on financial performance and 25% on individual targets. For 2022, the financial targets were linked to revenues and Adjusted EBITA and the individual, non-financial, targets were linked to, for example M&A activity, improved Business Intelligence etc. The bonus earned in a specific year is paid out the year after, but reported in the annual report for the year in which the bonus is earned. Maximum bonus for 2022 was 7 months' salary, equaling 2,324 TNOK. Actual total bonus amounted to 1,104 TNOK, or 47.5 % of the maximum possible outcome. For the 2023 variable remuneration parts of the management group targets are related to ESG.

NORVA24 | REMUNERATION REPORT 2022

TOTAL CEO REMUNERAT	ION IN 2022*					
knok		2020	2021	2022	Change	in %
Henrik Damgaard CEO						
Fixed remuneration	Base salary	2,933	3,850	3,985	135	3.5
Fixed remuneration	Pension (Denmark), currency compensation and holiday pay	616	540	515	-26	-4.8
Fixed remuneration	Pension expense (OTP Norway)	72	72	79	6	8.9
Total Fixed remuneration	Total Base salary	3,621	4,462	4,578	115	2.6
Variable remuneration	One-year variable	591	678	1,104	426	62.9
Total remuneration		4,212	5,140	5,682	542	10.5
	Proportion of fixed and variable	86/14	87/13	81/19		

^{*} CEO Henrik Damgaard is employed by Norva24 AS, and all remuneration is from this company.

SHARE BASED INCENTIVE PROGRAM

The CEO participated in the LTIP which was set up in connection with the IPO during 2021. No changes were made in the terms since the issue. In total, the LTIP includes 22 individuals. Certain members of the management and key employees in the Group (the "Participants") were offered to acquire shares in Norva24 MipCo AB, (the "MipCo"), a subsidiary to the company, at fair market value of the shares in MipCo, which corresponded to the offer price for the company's shares in the IPO (i.e. SEK 36). The number of shares that each Participant was offered depended on the Participant's position and responsibility in the Group. The CEO has acquired 100,000 shares in MipCo.

The Participants will have the opportunity to acquire warrants in the company against payment consisting of their shares in MipCo, which will be used by the Participants and the Participants will then obtain shares in the company on the day occurring three years after the initial public offering of the company's shares on Nasdaq Stockholm (i.e. 9 December 2024). The Participants rights

to obtain warrants for the full value of the MipCo shares is dependent on for how long the Participants have been employed during the three-year period as well as the reason for the termination of the employment.

For each MipCo share, the company shall transfer such number of warrants that the fair market value of the total number of warrants which are transferred to the Participant is equal to the fair market value of the total number of MipCo shares which are acquired from the Participant in question. Notwithstanding the foregoing, a Participant shall under no circumstances, have the right to receive more than 8.4 warrant(s) per MipCo share, and the total number of warrants which are transferred to the Participants for the acquisition of all MipCo shares, shall under no circumstances exceed 6.207.880 warrants.

Each warrant entitles the Participant to subscribe for a certain number of shares in the company, where the number of shares is dependent on the increase or decrease of the value of the company's shares during the vesting period of three years, the subscription payment for one share shall, after the transfer of the warrant to the Participant, correspond to the quota value of one share in the company. Each warrant can at the most entitle the holder to one share in the company (with reservation for recalculation in accordance with standardized conditions for recalculation).

GROUP MANAGEMENT PARTICIPATION IN MIPCO

imber of shares
100,000 193,774

PERFORMANCE OF THE CEO IN THE REPORTED FINANCIAL YEAR: VARIABLE CASH REMUNERATION

Name of director (position)	Description of the criteria related to the remuneration component	Relative weighting of the performance criteria	a) Measured performance and b) actual award/ remuneration outcome
Henrik Damgaard CEO	Financial criteria	75%	
	Non-financial criteria	25%	
	Total variable cash payment, gross		a) 47.5%
			b) 1,104 kNOK

CHANGE OF REMUNERATION AND COMPANY PERFORMANCE OVER THE LAST THREE REPORTED FINANCIAL YEARS (RFY)*

knok	RFY 2020	RFY 2021	RFY 2022	Change	in %
CEO remuneration kNOK	5,049	5,140	5,682	542	10.5
Group management salaries other than to the CEO, kNOK	10,980	11,072	11,290	218	2.0
Group management FTE other than to the CEO	4.83	5.25	5.00	(0.25)	-4.8
Group management remuneration per FTE, other than to the CEO	2,273	2,109	2,258	149	7.1
Group operating profit, EBIT MNOK	179	194	212	18	9.4
Average remuneration on a full time equivalent basis of employees, kNOK** $$	605	591	617	25	4.3

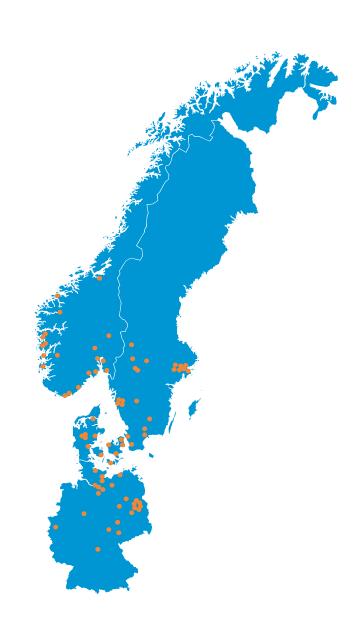
- * The table includes the years 2022, 2021 and 2020, when the rules are applied for the first time.
- ** Excluding members of the group executive management

NORVA24 | REMUNERATION REPORT 2022

REMUNERATION REPORT 2022

ALWAYS HERE TO HELP!





The Board of Directors' for Norva24 Group AB, reg. no. 559226–2553, proposal regarding authorisation for the Board of Directors to acquire and sell treasury shares

Acquisitions of treasury shares

The Board of Directors proposes that the Annual General Meeting authorises the Board of Directors to resolve to acquire treasury shares in accordance with the following.

- 1. Acquisitions may be made on Nasdaq Stockholm or in accordance with a tender offer to all Norva24 shareholders.
- 2. Acquisitions of shares may not result in the total holding of treasury shares, at any time, exceeding ten (10) per cent of all shares in Norva24.
- 3. Acquisitions of shares on Nasdaq Stockholm may only be affected at a price within the currently effective registered price interval on Nasdaq Stockholm, meaning the price interval between the highest bid price and the lowest ask price.
- 4. Acquisitions in accordance with a tender offer according to 1 above shall be affected at a price corresponding to the lowest share price at the time of the offer with a maximum premium of twenty (20) per cent.
- 5. The authorisation may be used on one or several occasions, but only until the 2024 Annual General Meeting.

The Board of Director's report pursuant to Chapter 19 Section 22 of the Swedish Companies Act will be available at Norva24 and on Norva24's website, www.norva24.com, no later than three weeks prior to the Annual General Meeting and will be sent, free of charge, to shareholders who so request and inform the Company of their address.

Sales of treasury shares

The Board also proposes that the Annual General Meeting authorises the Board of Directors to resolve to sell treasury shares in accordance with the following.

- 1. Sales of shares may only take place outside Nasdaq Stockholm, with or without deviation from the shareholders' preferential rights and with or without payment in kind or payment by way of set-off. Such sales may be made at a price in SEK or value for obtained property corresponding to the price for the sold Norva24 shares at the time of the sale, with a divergence found reasonable by the Board of Directors.
- 2. The number of shares that may be sold should not amount to more than ten (10) per cent of the total number of shares in Norva24.
- 3. Sales in connection with company acquisitions may be made at a market value as decided by the Board of Directors.
- 4. The authorisation may be used on one or more occasions, but only until the 2024 Annual General Meeting.

The purpose of the abovementioned authorisations to acquire and sell treasury shares is to finance major acquisitions of operations through payment with treasury shares and to continuously be able to adapt Norva24's capital structure and thereby contribute to an increase in value for shareholders and enable the assurance of costs and delivery of shares in connection with Norva24's long-term incentive plans.

The possibility to deviate from the shareholders' preferential rights at sales of treasury shares is justified by the fact that such sales may be made with greater speed, flexibility and are more

cost-effective than a sale to all shareholders. The Company cannot provide shareholders the possibility to exercise any preferential right if the Company's treasury shares are used for the purpose of enabling financing of major acquisitions or as a part of the execution of Norva24's long-term incentive plans.

Stockholm, April 2023
Norva24 Group AB
The Board of Directors

Report by the Board of Directors of Norva24 Group AB, reg. no. 559226–2553, pursuant to Chapter 19 Section 22 of the Swedish Companies Act

Norva24's and the Norva24 Group's financial position

Norva24 Group AB ("Norva24") and the Norva24 Group's financial position as of December 31, 2022 is presented in the annual report for the financial year 2022. Furthermore, the principles applied for valuation of assets, provisions and debt are also presented in the annual report. The proposal on authorisation for the Board of Directors regarding acquisition of treasury shares amounts to a maximum of ten (10) per cent of all shares in Norva24.

The justification of the authorisation

With reference to the above mentioned and what has otherwise come to the knowledge of the Board of Directors, the Board of Directors' assessment is that the proposed authorisation is justifiable with reference to requirements on the amount of Norva24's and the Group's equity in light of the nature, scope and risks associated with the business; and Norva24's and the Group's consolidation requirements, liquidity and financial position in general.

Board of Directors in April 2023

The Board of Directors' of proposal of Norva24 Group AB, reg. no. 559226–2553 resolution on authorisation for the Board of Directors to resolve on new issue of shares

The Board of Directors proposes that the Annual General Meeting resolves to authorise the Board of Directors to, on one or several occasions until the Annual General Meeting 2024, resolve on a new issue of shares.

The number of shares to be issued with the authorisation shall be no more than 10 percent of the registered share capital at the time of the new share issue resolution. The new issue of shares can be made with or without deviation from the shareholders' preferential rights and with or without provisions for contribution in kind, set-off or other conditions. The purpose of the authorisation is to increase the Company's financial flexibility and enable acquisitions by payment of shares. If the Board of Directors resolves on an issue with deviation from the shareholders' preferential right, the reason may be to add new capital and/or new company owners of strategic importance to the Company and/or the acquisition of other companies or businesses. At a deviation from the shareholders' preferential right, the issue rate shall be determined in accordance with market conditions. Other terms may be resolved by the Board of Directors.

The proposal is subject to the support of shareholders representing at least two-thirds of the votes cast and the shares represented at the meeting.

The Board of Directors in April 2023

The Board of Directors' of Norva24 Group AB (publ), reg. no. 559226–2553, proposal regarding (A) resolution on adoption of a long-term incentive program for management and key personnel and (B) transfer of shares under the long-term incentive program

The board of directors (the "Board of Directors") of Norva24 Group AB (publ) (the "Company" and, together with its subsidiaries, the "Group") proposes that the Annual General Meeting resolves on the adoption of a stock-option based long-term incentive program for the Group's management and key personnel ("LTIP 2023") and on transfer of bought-back shares according to items (A) and (B) below.

(A) – Adoption of a long-term incentive program for management and key personnel

Overview and background

LTIP 2023 is a program under which the participants, conditioned by an investment in the Company's shares, will be granted stock options to acquire additional shares in the Company for a pre-determined price ("**Options**"), subject to vesting over a three-year period in accordance with the below.

LTIP 2023 encompasses up to 35 employees of the Group. LTIP 2023 is intended for members of management and key personnel. The Board of Directors believes that an equity-based incentive program in the form of stock options is a central part of an attractive and competitive remuneration package in order to attract, retain and motivate competent members of management and key personnel, and to focus the participants on delivering exceptional performance, which contributes to value creation for all shareholders.

Investment in Qualification Shares

Participation in the LTIP 2023 requires that participants, directly or indirectly through a company, with their own funds, acquire shares in the Company at market price on Nasdaq Stockholm ("Qualification Shares").

The Qualification Shares shall be acquired no later than 31 July 2023 (the "Qualification End Date"). Subject to approval by the Board of Directors, the participants may also request to have shares that the participant already have acquired during 2023 to be designated as Qualification Shares. If the participant has inside information or otherwise is prevented from acquiring Qualification Shares before the Qualification End Date, the Qualification Shares must instead be acquired as soon as possible, and no later than 31 December 2023.

Additional persons who have been recruited but who have not yet started their employment in the Group before the Qualification End Date, may be offered participation conditional on the employment being started and the relevant participant acquiring Qualification Shares no later than 31 December 2023.

Conditions for the Options

The following conditions shall apply for the Options.

- (i) The Options shall be granted free of charge to the participants.
- (ii) For each Qualification Share acquired by a participant, the participant will be awarded 40 Options.
- (iii) The maximum number of Options that may be allocated to the participants under LTIP 2023 is 2,283,534. The maximum allocation per individual in each category shall be 230,000 Options for Category 1 (CEO), 171,265 Options for Category 2 (CFO and CCDO), 114,177 Options for Category 3 (Country CEOs) and 57,088 Options for Category 4 (Branch managers and other key employees).
- (iv) The Board of Directors shall resolve upon the allocation of Options (on one or several occasions) as soon as possible after the Qualification End Date (the "Grant Date").

- (v) Each Option entitles the holder to acquire one share in the Company at a pre-determined exercise price corresponding to 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the date of publication of the Group's interim financial report for January-March 2023. For participants who have been recruited but who have not yet started their employment in the Group before the Qualification End Date and that have been offered participation in LTIP 2023, the predetermined exercise price will correspond to 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the relevant Grant Date.
- (vi) The Options shall vest over a three-year period, with one third of the Options vesting on the first anniversary of the Grant Date, one third of the Options vesting on the second anniversary of the Grant Date, and one third of the Options vesting on the third anniversary of the Grant Date (the "Vesting End Date"), and thereafter be exercisable, provided that the participant (i) has remained employed by the Group, and (ii) has retained and not sold or transferred any of its Qualification Shares prior to the Vesting End Date (subject to customary exceptions, as determined by the Board of Directors). In the event that a participant's employment is terminated before all Options have vested and been exercised, the participant will only be entitled to exercise the Options that have been vested before the participant's employment was terminated (subject to customary exceptions, as determined by the Board of Directors).
- (vii) The Options may be exercised during a period of three (3) months from the Vesting End Date.
- (viii) The Options are non-transferable and may not be pledged.
- (ix) The Options may be granted by the Company as well as any other company in the Group.
- (x) In the event of a public take-over offer, a sale of the Group's business, a significant asset sale, liquidation, merger or any other such transaction affecting the Company, the Options will vest immediately.

Scope

The total amount of shares in the Company that can be allocated to the participants under LTIP 2023 amounts to 2,283,534 shares, which represents approximately 1.25 percent of the outstanding shares and votes in the Company as of the date of this proposal.

Recalculations

The number of Options, the number of shares each Option entitles the holder to acquire and the price per share shall be subject to customary re-calculation terms (as determined by the Board of Directors), for example in the event that changes occur in the Company's equity capital structure (such as a bonus issue, merger, rights issue, share split or reverse share split or reduction of the share capital) and similar corporate actions, with regard to customary practice for similar incentive plans.

Plan rules and adjustment of the LTIP 2023 terms

The Board of Directors, or the Remuneration Committee, shall be responsible for preparing the detailed plan rules of LTIP 2023, in accordance with the above mentioned terms and guidelines. To this end, the Board of Directors shall be entitled to make adjustments to comply with foreign regulations or market practice, including resolving on cash or other settlement if deemed favourable for the Group based on foreign tax regulations.

The Board of Directors may also make other adjustments if significant changes in the Group or its environment would result in a situation where the adopted terms and conditions of LTIP 2023 no longer serve their purpose.

Delivery of shares under LTIP 2023

In order to secure the delivery of shares in the Company under LTIP 2023, the Board of Directors proposes that the Board of Directors shall be entitled to transfer bought-back shares in the Company to the participants (pursuant to item (B) below). Alternatively, if the applicable majority requirements are not met, the Board of Directors proposes that the Company shall enter into so-called equity swap agreements with a third party in order to fulfil its obligations under the LTIP 2023. The Board of Directors regards the first alternative, *i.e.* the transfer of bought-back shares to the participants, to be the most cost efficient and flexible arrangement for the delivery of shares.

Estimated costs and effect of key performance indicators

LTIP 2023 will be accounted for in accordance with IFRS 2 on share-based payments. Social security costs will be expensed in the income statement according to UFR 7 during the vesting period.

Assuming a share price at the time of allocation of Options of SEK 30, a strike price for the Options at SEK 36, an annual increase in the share price of 20 percent and that all Options are allocated up-front, the average annual cost for the Company is estimated to approximately SEK 2.5 million per year before tax. The average annual social security costs over the vesting period are estimated to approximately a total of SEK 2.4 million, based on the above assumptions, that all Options are fully vested, a vesting period for all Options of three years and estimated social security costs of 20 percent. The social security costs associated with LTIP 2023 will be covered by the cash received from sale of treasury shares by the Company on Nasdaq Stockholm. The social security costs associated with LTIP 2023 will hence be fully covered and will not affect the Company's cash flow.

The total cost of LTIP 2023, including all social security costs, is estimated to amount to approximately SEK 14.7 million under the above assumptions. The costs associated with LTIP 2023 are expected to have a marginal effect on the Company's key performance indicators.

Preparation of this proposal

LTIP 2023 has been initiated by the Board of Directors and prepared together with external advisors based on an evaluation of prior incentive programs and market practice for comparable companies. LTIP 2023 has been prepared by the Remuneration Committee and reviewed by the Board of Directors.

Other incentive programs in the Group

Information about existing incentive programs can be found in the Company's annual report 2022.

Majority requirements

A resolution to introduce LTIP 2023, in accordance with the Board of Directors' proposal pursuant to this item (A), is valid where supported by shareholders holding more than half of the votes cast at the Annual General Meeting.

(B) – Transfer of shares under LTIP 2023

Background

In order to implement LTIP 2023 in a cost-efficient and flexible manner, the Board of Directors has considered different methods for ensuring the delivery of shares in the Company to participants upon exercise of the Options under LTIP 2023. Based on these considerations, the Board of Directors intends to ensure delivery by transferring shares held by the Company to the participants. A transfer of the Company's bought-back shares in this way requires a particularly high majority to be met at the Annual General Meeting. In the event that the Board of Directors' proposal regarding the transfer of bought-back shares to the participants does not receive the required majority, the Board of Directors intends to enter into an equity swap agreement with a third party to secure that delivery of shares in the Company can be made to the participants.

The Board of Directors' proposal on resolution of transfer of bought-back shares to the participants

The Board of Directors therefore proposes that the Annual General Meeting resolves on the transfer of bought-back shares in accordance with the terms set out below:

- (i) Transfer can be made of a maximum of 2,283,534 shares in the Company to participants in LTIP 2023 (or a higher number that may result from a recalculation in the event that changes occur in the Company's equity capital structure (such as a bonus issue, merger, rights issue, share split or reverse share split or reduction of the share capital) and similar corporate actions, with regard to customary practice for similar incentive plans).
 - (ii) The transfer of shares shall be made against payment of a pre-determined exercise price corresponding to 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the date of publication of the Group's interim financial report for January-March 2023 (or, for participants who have been recruited but who have not yet started their employment in the Group before the Qualification End Date, 120 percent of the volume weighted average price for the Company's share on Nasdaq Stockholm during the twenty (20) trading days preceding the relevant Grant Date), and at the time according to the terms and conditions when the participants in LTIP 2023 are entitled to receive shares.

The reason for the deviation from the shareholders' preferential rights is that the transfer of the shares is part of executing and settling LTIP 2023. Therefore, and in light of the above, the Board of Directors considers beneficial for Company to transfer shares in accordance with the proposal.

Majority requirement

The Board of Directors' proposal above is valid if supported by shareholders holding no less than nine-tenths of both the votes cast and the shares represented at the Annual General Meeting. The Board of Directors' proposal pursuant to this item (B) is conditional upon that the Board of Directors' proposal on LTIP 2023 is approved by the Annual General Meeting (item (A) above).

Stockholm, April 2023 Norva24 Group AB (publ) The Board of Directors